



Flamingo case study shows clear benefits of airfreight

A recent case study which has been published on the Fairmiles website reveals the significant impact of Flamingo Horticulture in Africa. The company employs 24,000 people globally and sources from 900 partner flowers across 19 countries. It has also spent \$10m on education and health initiatives across Kenya. Click [here](#) to read the full case study on Fairmiles.org.



Climate Justice Procurement Guide

We plan to hold a Framing Workshop in October to discuss the development of a Climate Justice Procurement Guide for retailers. More details will be shared soon.



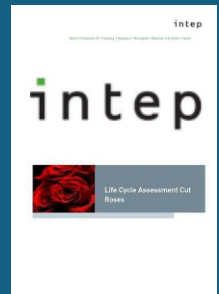
Survey Time

Please spare a few minutes to complete our short survey to help us better understand retailer data reporting and Net Zero requirements and its impact on suppliers. Scan the QR code to take the survey.



Bedtime Reading

Life cycle assessment of cut roses: Analyzing the environmental impacts of Fairtrade (Kenya) and conventional (Netherlands) production systems. Download it from: <https://www.fairtrade.net/library/lifecycle-assessment-of-cut-roses>



Upcoming Events



Fairmiles will feature at an ODI Event in October on transport, trade, CO2, livelihoods and food. More details to follow.



Fairmiles will be at the International Floriculture Trade Fair in Amsterdam on the 5-7 November.



Professor Roger Maull will be presenting our latest research at the 2024 Decisions Science Conference in Phoenix in November. More details will follow soon.

For more information, visit www.fairmiles.org/news



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